

DANIEL FRANZÉN

OUTSIDE THE WHITE CUBE

11/11 – 11/12 2021



With Daniel Franzén as the newest addition to our artist roster, Galleri Duerr is pleased to present his first solo exhibition with the gallery. Coming from a background within architecture and street art, Franzén's artistic activities have throughout the years been highly engaged with the shared public space, which he now interlaces into his works of art. For this exhibition both new and old works will be shown, as well as one major site-specific work made exclusively for Galleri Duerr as a permanent installation.

The exhibition title draws upon Brian O'Doherty's now legendary *Inside the White Cube* essays that first appeared in *Artforum* in 1976. Arguing that the crispy white gallery space is a far from neutral zone, but rather a container of values, O'Doherty unfolded underlying ideologies of the space now commonly known as "the white cube". Being interested in such values connected to spaces in which art appears, Daniel Franzén's exhibition *Outside the White Cube* sets out to twist and turn these into an exhibition that does not necessarily comply with ordinary white cube aesthetics. With this, certain binary pairs of concepts are called into question, such as inside-outside, private-public and high-low art.

LINKS OF INTEREST

ARTIST TALK, FILM

SNEAK PREVIEW

SLOW FILM

I'd rather be somewhere else

By assembling works of art which have their origins from both intimate as well as public spaces, he attempts to merge different sets of values connected to various kinds of contexts. One clear example is his series of paintings titled *Wallpaper* (2020-2021). Created with materials such as old wallpaper, found scrap paper and leftovers from other artists' works, these paintings form collages with multilayered provenances. One piece of wallpaper might be snatched from an abandoned house and another might be bought at a flea market. With this, each painting bears traces of stories of different times, individuals and spaces.

The site-specific work *I'd rather be somewhere else* (2021), made specifically for this exhibition, consists of three parts: a painting, a documentation video and a hidden installation adjacent to the gallery space. With respect for the artist's wish to keep the work a secret, the hidden part will be revealed first during the official opening of the exhibition. All we can say now is that the vast installation was made one night, after Franzén kindly asked us for a sleepover at the gallery. As it turned out, he had decided to literally puncture our beloved white cube...

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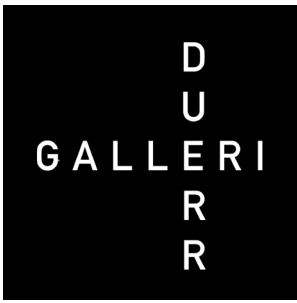


Med Daniel Franzén som vårt senaste tillskott till konstnärstallet är Galleri Duerr glada över att presentera hans första separatutställning med galleriet. Med sin bakgrund inom arkitektur och street art har Franzéns konstnärliga verksamhet genom åren varit djupt engagerat i det delade offentliga rummet, vilket han nu flätar in i sin konst. I denna utställning visas båda nya och äldre konstverk, samt ett omfattande platsspecifikt verk som skapats som en permanent installation exklusivt för Galleri Duerr.

Utställningstiteln bygger på Brian O'Doherty's numera legendariska *Inside the White Cube*-essäer som först sågs i Artforum 1976. Där argumenterade O'Doherty för att det krispigt vita gallerirummet är långt ifrån en neutral zon, utan snarare en behållare av värden, och vecklade på så sätt ut de underliggande ideologierna bakom det som nu är allmänt känt som "den vita kuben". Genom att intressera sig för sådana värden kopplade till platser där konst framträder avser Franzéns utställning *Outside the White Cube* att vrida och vända på dessa för att skapa något som inte nödvändigtvis rättar sig efter en sedvanlig vita-kuben-estetik. Med detta ifrågasätts vissa binära motsatspar såsom inne-ute, privat-offentligt och hög-låg konst.

Genom att skapa konstverk där materialet har sitt ursprung från såväl intimt personliga och delade publika rum görs en ansats till att sammanfoga olika uppsättningar av värden kopplade till olika kontexter. Ett tydligt exempel är hans serie målningar med titeln *Wallpaper* (2020-2021). Med material såsom gammal tapet, upphittat skrappapper och rester från andra konstnärers arbeten skapas här collage med provenienser i flera lager. En tapetbit kan ha ryckts från ett övergivet hus medan en annan bit köpts på loppis. Med detta bär varje tavla på spår av olika personliga historier, tider och rum.

Det platsspecifika verket *I'd rather be somewhere else* (2021) som skapats exklusivt för denna utställning består av tre delar: en tavla, en dokumentationsvideo och en dold installation i anslutning till gallerirummet. I linje med konstnärens önskan om att hålla verket hemligt kommer dess dolda del avtäckas först under utställningens officiella invigning. Allt vi kan säga i dagsläget är att den omfattande installationen är skapad under en och samma natt, efter att Franzén snällt frågade oss om en övernattnings i galleriet. Som det skulle visa sig hade han bestämt sig för att bokstavligen punktera vår kära vita kub...



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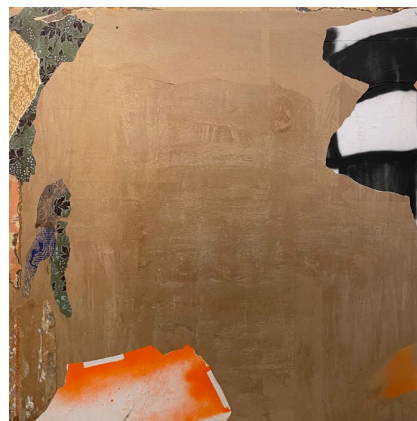
Please [contact the gallery](#)
for availability and prices



Untitled Object
Mixed media: wallpaper, paper and marker on wood
124 x 53 x 7 cm



Wallpaper 1
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
120 x 122 cm



Wallpaper 2
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
120 x 122 cm



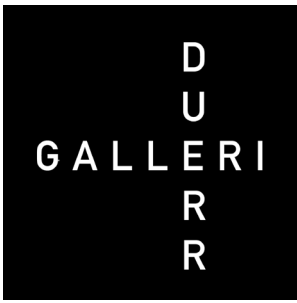
Wallpaper 3
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
122 x 120 cm



Wallpaper 4
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
110 x 115 cm



Wallpaper 5
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
110 x 115 cm



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Wallpaper 4
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
110 x 115 cm

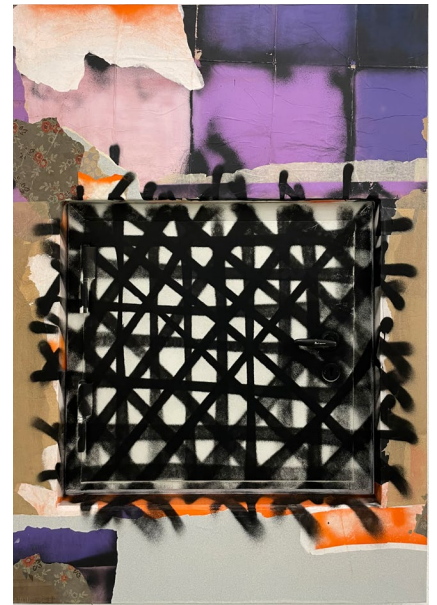


Wallpaper 5
Wallpaper series v 2
Mixed media: wallpaper, paper, spray on MDF
110 x 115 cm

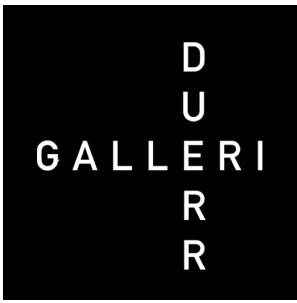
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I'd Rather Be Somewhere Else
Wallpaper piece 60 x 60 cm together with
hidden door frame



Borderline
30 meters of woven hemp



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Wallpaper 6

Wallpaper serie v 2
Mixed media: wallpaper, paper, spray on MDF
124 x 119 cm



Wallpaper 7

Wallpaper serie v 2
Mixed media: wallpaper, paper, spray on MDF
119 x 124 cm



Wallpaper 8

Wallpaper serie v 2
Mixed media: wallpaper, paper, spray on MDF
124 x 119 cm



Wallpaper 9

Wallpaper serie v 2
Mixed media: wallpaper, paper, spray on MDF
148 x 99 cm



Wallpaper 10

Wallpaper serie v 2
Mixed media: wallpaper, paper, spray on MDF
148 x 99 cm



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Wallpaper 11

Wallpaper serie v 2
 Mixed media: wallpaper, paper, spray on MDF
 114 x 110 cm



Wallpaper 12

Wallpaper serie v 2
 Mixed media: wallpaper, paper, spray on MDF
 114 x 110 cm



Catrine
 Mixed Media
 Wallpaper, marker, acrylic on pine wood
 200 x 100 cm



Mixed media 1
 found and recycled wood on MDF
 89 x 97 cm



Mixed media 1
 found and recycled wood on MDF
 89 x 89 cm



Mixed media 1
 found and recycled wood on MDF
 89 x 97 cm



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Fuck All Men
Mixed Media
Wallpaper, marker, acrylic on pine wood
200 x 100 cm



Mixed media:
wallpaper, paper, spray on MDF
100 x 78 cm



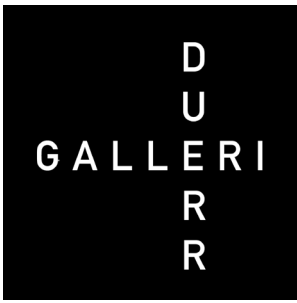
Mixed media:
wallpaper, paper, spray on MDF
100 x 78 cm



Mixed media:
wallpaper, paper, spray on MDF
110 x 78 cm



Mixed media:
wallpaper, paper, spray on MDF
110 x 78 cm



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Mixed media:
wallpaper, paper, spray on MDF
100 x 78 cm



Mixed media:
wallpaper, paper, spray on MDF
100 x 78 cm

Urban Parts 1-8, 2018-2020

Found unique pieces
Mixed media:
found objects, spackle, paint, wallpaper,
cellplast, wood and more

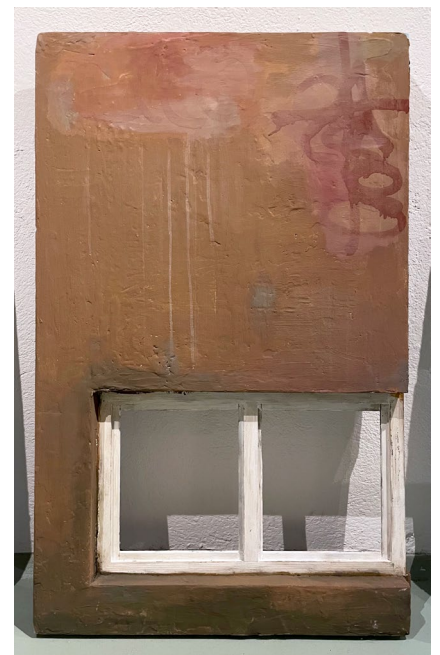
ca 120 x 60 cm
ca 95 x 60 cm



Urban Parts 1, 2018-2020



Urban Parts 2, 2018-2020



Urban Parts 3, 2018-2020

DANIEL FRANZÉN CV

Daniel Franzén (b. 1972) is a Swedish artist based in Stockholm. He studied at Konstfack between 1997-2002, where he is now a lecturer since 2018.

Selected solo exhibitions include exhibitions at Candyland (2020), Härnösands Konsthall (2020), Wallery (2020), Ljusdal kommunhus (2019), Galleri LUX (2017), Konst-ig (2014) and Designgalleriet (2009).

Selected group exhibitions include exhibitions at Rånäs Slott (2020), Artipelag Konsthall (2013), Wetterling Gallery (2005), Andrén-Schiptjenko (2004), Swedish Embassy in Japan (1999) and Vårsalongen Liljevalchs (1995,-97,-99).

EXHIBITIONS / WORKS BY SELECTION

2021 Solo exhibition, Outside the White Cube, Galleri Duerr
2021 Group exhibition Magasin Delsbo Station (upcoming)
2021 Installation Fields, arts and barns, Delsbo (upcoming)
2021 Publication, Sci-Fi is for real "Issey Miyake och andra historier"
2021 Mural, På Sergels Torg
2020 Group exhibition, Sevenminusseven, US Virgin Islands
2020 Solo exhibition, Kulturkossan
2020 Group exhibition, Rånäs Slott
2020 Group exhibition, Kulturkossan
2020 Inauguration, mural at Ljusdal kommunhus
2020 Solo exhibition, Candyland
2019 Solo exhibition, Wallery
2019 Group exhibition, Kulturkossan, Järvsö
2019 Solo exhibition, Härnösands Konsthall
2019 Restoration of public art, Ljusdal kommunhus
2019 Solo exhibition, Ljusdal kommunhus
2019 Art Workshops for kids, Ljusdal kommun
2018 Group exhibition, Kvadrart, Wallery
2018 Group exhibition Kulturkossan, Järvsö
2018 Commissioned work for Alfhild Agrells plats, Härnösand
2017 Solo exhibition Galleri LUX, Örebro
2017 Solo exhibition Kulturkossan, Järvsö
2017 Group exhibition, Kvadrart, Wallery / NK, Stockholm
2017 Group exhibition, In flagrante delicto, US Virgin Islands
2017 Performance, Radical Love / Circus cirkör, UKK Uppsala
2017 Jury work, public art in Ljusdal, Sweden
2016 Group exhibition, Umami, Wallery, Stockholm
2016 Live painting, Urban Burn Stockholm
2016 Live painting / exhibition NK/Wallery, Stockholm
2016 Guest teacher, Konstfack University (and 2017,18)
2015 Group exhibition, Aftonbladets konstförening, Stockholm
2015 Installation, NR18, Stockholm
2015 Commissioned triptyk, EQT, Stockholm
2015 Jury work, Uppsala Stadsmission Designpris (and 2016,17)
2014 Group show, Turned Street art, Stockholm
2014 Art director / product design for House of Natalia, Stockholm
2014 Solo exhibition, Konst-ig, Stockholm
2013 Group exhibition, Ett, två, trä, Artipelag Konsthall, Gustavsberg
2012 Group exhibition, Welcome Design, Bulthaupt showroom, Berlin
2011 Group exhibition, Thoughts and fragments, Galleri Demo, Sthlm
2010 Award for best store, Mr Mudd and Mr Gold
2009 Solo exhibition, Greatest hits 99-09, Designgalleriet, Stockholm
2008 Group exhibitions at Gallery Pascale, Stockholm
2007 Architecture, Modern barnhouses for Arvesund Living
2006 Award, best furniture design, Elle Decoration Sweden
2006 Group exhibition, H05, Paris
2005 Group exhibition, Designed in Sweden, London
2005 Group exhibition, Wetterling gallery, Stockholm
2004 Group exhibition, Flyttar in, Andrén-Schiptjenko
2003 Award, Ung Svensk Form for the exhibition Inre rum
1999 Group exhibition, Svenskt, Swedish embassy, Japan
1995,97,99 Group exhibition, Vårsalongen Liljevalchs, Stockholm